

The Conference App ensures high-visibility and drives booth traffic by offering advertising exposure to attendees. As each participant utilizes this platform to access session information, download materials, rate speakers, and engage in various other activities, it becomes a valuable tool for directing attendees towards different booths and exhibitors, further enhancing their interaction and engagement.

» Company name and/or product logo will be displayed in a sticky banner located above the bottom black navigation bar on the landing tile page of the mobile app.

» App includes session descriptions, faculty information, floorplans and maps, exhibit hall information, ability to download handouts, evaluate sessions, and more.

» Conference App will be available for registered attendees to download via both Apple and Android devices.

» Historical Conference App Statistics:
 › 5,614 total user accounts
 › 12,500+ hours of use
 › 195,000+ sessions favorited

RATES

Placement	Cost
App advertisement	\$50,000

CLOSING DATES

Space	Materials
9/26	9/26

MECHANICAL SPECIFICATIONS

Position	Dimensions
Tablet (horizontal)*	2048x300 pixels
Tablet (vertical)*	1536x300 pixels

*All banners must carry the word "Advertisement"

Sales contact

Advertising sales office
 The Walchli Tauber Group, Inc.
 2225 Old Emmorton Road, Suite 202
 Bel Air, MD 21015
 Tel (443) 512-8899
 www.wt-group.com

Joe Frank, Jr., MSB
 Multi-Channel Media Director
 (410) 804-4777
 joseph.frank@wt-group.com



**SPACE
CLOSES
OCT. 6TH**

