



CLASSIFIED ADVERTISING ORDER FORM

AUANews is the official newsmagazine of the AUA, written for urologists by urologists, is provided to members as a benefit to over 11,000 members each month. Content is current, highly relevant, cutting-edge news of practical value to urologists while also serving as a vehicle for prompt communication between the AUA and its members.

MECHANICAL SPECIFICATIONS

Size	Dimensions
Full page	10 x 12"
1/2 page (vertical)	4-3/4 x 12"
1/2 page (horizontal)	10 x 5-7/8"
1/4 page	4-3/4 x 5-7/8"
1/8 page	4-3/4 x 2-3/4"

ELECTRONIC AD SUBMISSION

Ads must be submitted as a high-resolution PDF with advertiser name and issue date in the filename.

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*Each additional word over 50 is \$5.15 per word.

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