

## CLASSIFIED ADVERTISING ORDER FORM

ASCO, a leading force in the oncology field, offers online/print packages to aid in your search for candidates. JCO print and ASCO Career Center website gives you full exposure to a highly qualified extensive candidate base to achieve your employment goals.

### DISPLAY ADVERTISING

Display space is available for greater visibility or additional space for the message. Display ads are commissionable. Display ads may be placed online for an additional charge. Please specify format, and in which print issues the ad should appear.

### MECHANICAL SPECIFICATIONS

Size	Dimensions
Full page	6.8 x 9.175"
1/2 page (horizontal)	6.8 x 4.45"
1/2 page (vertical)	3.25 x 9.175"
1/4 page	3.25 x 4.45"

### LINE ADVERTISING

All line ads will be placed in the first available print issue and also will be placed online. The ad may either be placed online the same date as the print date, or as soon as possible. Line ads are listed alphabetically by state and are non-commissionable. Please specify the state under which the advertisement should appear, and in which print issues it should appear. Posting may be allowed to 600 words maximum. CV/Resume database search included; searchable during length of job posting.

### ELECTRONIC AD SUBMISSION

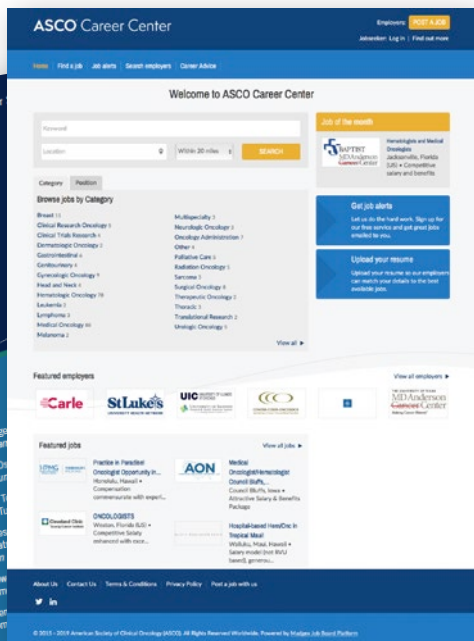
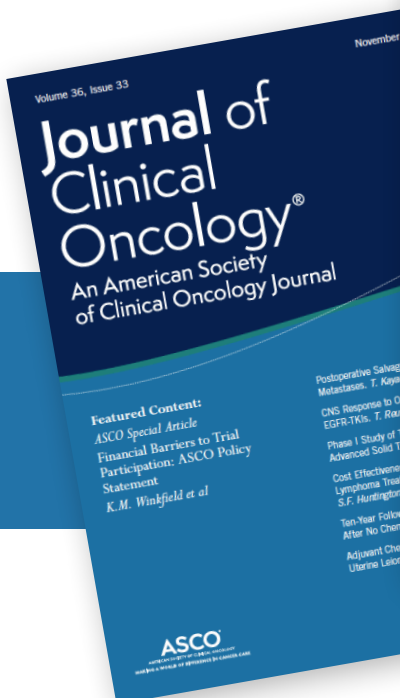
Ads must be submitted as a high-resolution PDF with advertiser name and issue date in the filename.

Send a high-resolution PDF via email to Karen Burkhardt at [karen.burkhardt@wt-group.com](mailto:karen.burkhardt@wt-group.com).

### Sales contact

**Advertising sales office**  
The Walchli Tauber Group, Inc.  
2225 Old Emmorton Road, Suite 201  
Bel Air, MD 21015  
Tel (443) 512-8899  
Fax (443) 512-8909  
[www.wt-group.com](http://www.wt-group.com)

Karen Burkhardt  
Classified Advertising Sales Manager  
Extension 108  
[karen.burkhardt@wt-group.com](mailto:karen.burkhardt@wt-group.com)



### Contact Information

\*Required

Contact name: \_\_\_\_\_ Company name: \_\_\_\_\_  
 \*Email: \_\_\_\_\_ Email for CV: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Website: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

### Issue Dates

Check all that apply. JCO is published on the 1st, 10th, and 20th of each month.

January	February	March	April	May	June	July	August	September	October	November	December
<input type="checkbox"/> 1st	<input type="checkbox"/> 1st	<input type="checkbox"/> 1st	<input type="checkbox"/> 1st	<input type="checkbox"/> 1st	<input type="checkbox"/> 1st	<input type="checkbox"/> 1st	<input type="checkbox"/> 1st	<input type="checkbox"/> 1st	<input type="checkbox"/> 1st	<input type="checkbox"/> 1st	<input type="checkbox"/> 1st
<input type="checkbox"/> 10th	<input type="checkbox"/> 10th	<input type="checkbox"/> 10th	<input type="checkbox"/> 10th	<input type="checkbox"/> 10th	<input type="checkbox"/> 10th	<input type="checkbox"/> 10th	<input type="checkbox"/> 10th	<input type="checkbox"/> 10th	<input type="checkbox"/> 10th	<input type="checkbox"/> 10th	<input type="checkbox"/> 10th
<input type="checkbox"/> 20th	<input type="checkbox"/> 20th	<input type="checkbox"/> 20th	<input type="checkbox"/> 20th	<input type="checkbox"/> 20th	<input type="checkbox"/> 20th	<input type="checkbox"/> 20th	<input type="checkbox"/> 20th	<input type="checkbox"/> 20th	<input type="checkbox"/> 20th	<input type="checkbox"/> 20th	<input type="checkbox"/> 20th

### Rates

Net Pricing: CV/Resume database search included; searchable during the length of the job posting.

Online rates		Print line ad and online rates		Print upgrades		Start date
Duration	Cost	Duration	Cost		Cost	
30 days	<input type="checkbox"/> \$2,200 net	30 days	<input type="checkbox"/> \$3,600 net	Bold type	<input type="checkbox"/> \$50 net	<input type="checkbox"/> A.S.A.P.
60 days	<input type="checkbox"/> \$4,250 net	60 days	<input type="checkbox"/> \$6,770 net	Boxed ad	<input type="checkbox"/> \$100 net	<input type="checkbox"/> Same as issue date
90 days	<input type="checkbox"/> \$6,250 net	90 days	<input type="checkbox"/> \$9,610 net	Blind box	<input type="checkbox"/> \$50 net	<input type="checkbox"/> Date of choice: _____

### Online Upgrades

All upgrades are for online ads and are available to all packages listed above for an additional fee.

<input type="checkbox"/> Premium jobs	\$125 net	These jobs will be highlighted so that they stand out against other jobs in the listing.
<input type="checkbox"/> Top job	\$225 net	Is the top job listed for each category.
<input type="checkbox"/> Featured jobs	\$275 net	Displays on home page, logo and job title will be linked to one job.
<input type="checkbox"/> Featured employers	\$425 net	Displays a logo on home page for 30 days which is linked directly to all jobs.
<input type="checkbox"/> Job of the month	\$560 net	Promtently displays on home page in the highlighted "Job of the Month" box.

**ASCO Journal eTOCs**

<input type="checkbox"/> JCO Table-of-Contents email	\$400 net	For additional exposure to the JCO audience. Includes 10 days online.
<input type="checkbox"/> JGO Table-of-Contents email	\$400 net	For additional exposure to the JGO audience. Includes 10 days online.

### Payment

ALL ADS MUST BE PREPAID. If a PO is issued, THE AD WILL NOT BE PLACED UNTIL PAYMENT IS RECIEVED. Make checks payable to the American Society of Clinical Oncology, mail to: Walchli Tauber Group, Inc., 2225 Old Emmorton Road, Suite 201, Bel Air, MD 21015.

Pay by credit card: Call with card details or send via secure email.

Pay by check: Invoice will be issued. Ad will be placed online and in the next available print issue when payment is received.

**Total cost \$** \_\_\_\_\_

### Contact Information

\*Required

Contact name: \_\_\_\_\_ Company name: \_\_\_\_\_  
 \*Email: \_\_\_\_\_ Email for CV: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Website: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

### Issue Dates

Check all that apply. JCO is published on the 1st, 10th, and 20th days of each month.

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### Rates

ALL COSTS ARE PER ISSUE. Check all that apply. CV/Resume database search included; searchable during the length of the job posting. Display ads are gross price; online ad cost is net price and in addition to ad rate.

#### Display rates

Size	Black/white cost	Color cost
Full page	<input type="checkbox"/> \$3,850 net	<input type="checkbox"/> \$6,350 net
1/2 page	<input type="checkbox"/> \$2,490 net	<input type="checkbox"/> \$4,990 net
1/4 page	<input type="checkbox"/> \$1,440 net	<input type="checkbox"/> \$3,940 net

#### Online rates

Duration	Cost
30 days	<input type="checkbox"/> \$2,200 net
60 days	<input type="checkbox"/> \$4,250 net
90 days	<input type="checkbox"/> \$6,250 net

#### Start date

A.S.A.P.  
 Same as issue date  
 Date of choice: \_\_\_\_\_

### Online Upgrades

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<input type="checkbox"/> Job of the month	\$560 net	Promtently displays on home page in the highlighted "Job of the Month" box.

#### ASCO Journal eTOCs

<input type="checkbox"/> JCO eTOC	\$400 net	For additional exposure to the JCO audience. Includes 10 days online.
<input type="checkbox"/> JGO eTOC	\$400 net	For additional exposure to the JGO audience. Includes 10 days online.

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**Total cost \$** \_\_\_\_\_