



National Teaching Institute & Critical Care Exhibition

May 16-18, 2022 | George R. Brown Convention Center | Houston, TX

WELCOME BAG ORDER FORM

A high-profile advertising opportunity delivered directly to the attendees of NTI at the entrance of the Expo Hall. Product samples, brochures, and invites are all welcome.

RATES

Position	Cost
1 insert	\$4,750 net

CLOSING DATES

Space	Inserts due
3/19	3/26

MECHANICAL SPECIFICATIONS

Inserts must be printed material only. Standard inserts are limited to a maximum size of 8-1/2 x 11" and max weight of 4 ounces. Due to weight and bulk of magazines, newspapers and other publications, distribution will not be permitted.

Sales contact

Advertising sales office
The Walchli Tauber Group, Inc.
2225 Old Emmorton Road, Suite 202
Bel Air, MD 21015
Tel (443) 512-8899
www.wt-group.com





National Teaching Institute & Critical Care Exhibition

Welcome Bag Advertising Terms

How to Reserve

1. Submit the National Teaching Institute & Critical Care Exhibition Welcome Bag Agreement (page 3) to the Walchli Tauber Group, Inc. (WTG) by March 19, 2022.
 2. Send the Agreement and insert proof to the WTG by March 19, 2022.
 3. WTG will obtain approval of the ad from AACN and notify you within two business days of submission. If changes are necessary, you must submit the corrected insert for final approval.
 4. Once approved, inserts must be shipped to arrive by March 26, 2022.
 5. Full printing services available if needed, contact WTG for information.
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Shipping Address

Mittera Chicago
Attn: John Hamilton
5656 McDermott Dr
Berkeley IL 60163

Shipping instructions

1. All Pallets must measure 48" x 40" and not be stacked higher than 60" high.
 2. Individual cartons are not to exceed 60 pounds.
 3. Multiple items are not to be packaged in the same carton.
 4. Full cartons should contain the same quantity of inserts.
 5. Partial cartons should be distinguished from full cartons and be located on top of the shipment and marked as "partial carton."
 6. All cartons should be labeled with the following information:
National Teaching Institute & Critical Care Exhibition Welcome Bag
Company name, product, and insert/ad title
Quantity per carton, number of carton
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Terms and conditions

1. Payment may be made by check, wire transfer, or credit card, check paid directly to The Walchli Tauber Group, Inc. A 3% fee applies for MasterCard and Visa transactions, a 4% fee applies to AMEX transactions..
 2. All sales are on a first come first served basis. No cancellations accepted.
 3. All rates are net prices.
 4. AACN has contracted for bag distribution to meeting attendees. AACN and WTG cannot guarantee all attendees will receive the welcome bag.
 5. Please be sure to submit 5% overs so all bags can contain your materials.
 6. Inserts should not exceed 8 1/2 x 11 inches and 4 ounces. Call for pricing on larger inserts and product samples.
 7. Agreement and materials subject to and contingent upon AACN approval.
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Welcome Bag Advertising Agreement

To reserve space, return a signed copy via a secure service to the Walchli Tauber Group, Inc.

Contact Information

Agency name: _____ Company/Product: _____
 Contact: _____ Title: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____
 Address: _____
 City: _____ State: _____ Zip: _____ Country: _____

Billing Information

Contact: _____ Title: _____
 Phone: _____ Email: _____
 Purchase order: _____ Payment: Credit Card Invoice

Insert Rates

Number of inserts	Date of delivery	Pricing (per insert)	Total
_____	Monday, May 16th	\$4,750 net	\$ _____
		Total cost	\$ _____

Acknowledgement

I acknowledge that as an authorized representative of the above stated company, I have received, reviewed and agree to the Welcome Bag Terms and Conditions (page 2), total cost and method of payment.

Signature: _____ Date: _____
 Printed name: _____ Phone: _____