A high-profile advertising opportunity delivered directly to the attendee hotel room doors. The bags will be the first meeting related material attendees see. Exhibitors may place branded and/or corporate print pieces in the bags.

**RATES**

<table>
<thead>
<tr>
<th>Distribution day</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>One day</td>
<td>$35,000 net</td>
</tr>
<tr>
<td>Two-day package</td>
<td>$65,000 net</td>
</tr>
</tbody>
</table>

*Bags limited to a maximum of 20 inserts.

**DISTRIBUTION**

Takes place on Saturday and Sunday of the meeting, between 3 and 5AM. A total of 26 partnering hotels will deliver the bags containing ad material to approximately 15,000 registered attendees of the meeting.

**MECHANICAL SPECIFICATIONS**

Inserts must be printed material only. Standard inserts are limited to a maximum of four pages; contact sales representative for inserts over four pages.

**CLOSING DATES**

<table>
<thead>
<tr>
<th>Space</th>
<th>Material proof</th>
<th>Inserts due</th>
</tr>
</thead>
<tbody>
<tr>
<td>4/20</td>
<td>4/27</td>
<td>5/3</td>
</tr>
</tbody>
</table>

**QUANTITY**

16,500 per day, include 5% overage.

**Sales contact**

Advertising sales office
The Walchli Tauber Group, Inc.
2225 Old Emmorton Road, Suite 201
Bel Air, MD 21015
Tel (443) 512-8899
Fax (443) 512-8909
www.wt-group.com

Joe Frank, Jr., MSB
National Advertising Sales Manager
Extension 114
joseph.frank@wt-group.com
How to Reserve

1. Submit the ASCO Annual Meeting Door Drop Agreement (page 3) to the Walchli Tauber Group, Inc. (WTG) by April 20, 2019.
2. Send the Agreement and insert proof to the WTG by April 27, 2019.
3. WTG will obtain approval of the ad from ASCO and notify you within two business days of submission. If changes are necessary, you must submit the corrected insert for final approval.
4. Once approved, inserts must be shipped to arrive by May 3, 2019.

Shipping address

Instant Collating Services
2443 West 16th Street
Chicago, IL 60608
Attn: Joe Fricke / Mark Kacena

Direct any questions to John Hamilton at (312) 567-7000.

Shipping Instructions

Pack each item in its own carton, place a sample on outside of carton, and label carton with the distribution date agreed upon (day 1 or day 2). Include packing list with: company and contact name, number of different items, number of cartons per item, and quantity per carton.

Terms and Conditions

1. Payment may be made by credit card (Master Card or Visa only), check paid directly to ASCO, or invoiced by WTG net 30 days.
2. All sales are on a first come first served basis. No cancellations accepted.
3. All rates are net prices.
4. A late fee will be charged for materials received after the due date.
5. ASCO has contracted with hotels for bag distribution to meeting attendees, but ASCO and WTG cannot guarantee all attendees will receive the door drop.
6. Please be sure to submit 5% overs so all bags can contain your materials.
7. Inserts should not exceed 8 ½ x 11 inches and 4 ounces. Call for pricing on larger inserts.
8. A minimum of five inserts must be reserved for a particular day for the bags to be delivered. WTG and ASCO reserve the right to cancel any delivery in the event five inserts are not contracted for a particular day, and ASCO will refund 100% of monies paid. Bags limited to a maximum of 10 inserts.
9. Agreement and materials subject to and contingent upon ASCO approval.
10. ASCO encourages advertisers to use recycled paper for all printed materials.
11. Advertiser agrees it will comply with all applicable laws, rules, and regulations and will hold ASCO harmless for any damage or claim related to its failure to do so.
2019 ASCO’ ANNUAL MEETING
Hotel Room Door Drop Advertising Agreement

To reserve space, return a signed copy via a secure service to Roland Keve of the Walchli Tauber Group, Inc. at roland.keve@wt-group.com.

Contact Information

Agency name: __________________________ Company/Product: __________________________
Contact: ______________________________ Title: ______________________________
Phone: ______________________________ Fax: ______________________________
Email: ______________________________ Website: ______________________________
Address: ______________________________
City: _______________ State: __________ Zip: __________________ Country: __________

Insert Rates

<table>
<thead>
<tr>
<th>Number of inserts</th>
<th>Date of delivery</th>
<th>Pricing (16,500 per day)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Saturday, June 1</td>
<td>$35,000</td>
<td>$</td>
</tr>
<tr>
<td></td>
<td>Sunday, June 2</td>
<td>$35,000</td>
<td>$</td>
</tr>
<tr>
<td></td>
<td>Two-day package</td>
<td>$65,500</td>
<td>$</td>
</tr>
</tbody>
</table>

Total cost $________________________

Payment Information

☐ Credit card payment

Number: __________________________________________ Expiration date: __________________________
Name: __________________________________________
Billing address: ________________________________
Signature: ____________________________________ Amount: __________________________

☐ WTG invoice

The Walchli Tauber Group will invoice, payable directly to ASCO net 30 days.

Acknowledgement

I acknowledge that as an authorized representative of the above stated company, I have received, reviewed and agree to the ASCO Hotel Room Door Drop Terms and Conditions (page 2), total cost and method of payment.

Signature: __________________________ Date: __________________________
Printed name: __________________________ Phone: __________________________