

Journal of Clinical Oncology (JCO) serves its readers as the single most credible, authoritative resource for disseminating significant clinical oncology research. In print and in electronic format, *JCO* strives to publish the highest quality articles dedicated to clinical research.

Original Reports remain the focus of *JCO*, but this scientific communication is enhanced by appropriately selected Editorials, Commentaries, Reviews, and other articles that relate to the care of patients with cancer.

Journal of Global Oncology (JGO) features high-quality original research, editorials, and other articles that address the unique challenges of cancer care and research LMICs.

The **Oncology Career Fair** offers a convenient way for Meeting attendees to explore available career options with representatives from hospitals, academic institutions, private practices, and leading firms in the field of oncology. Job seekers will learn about new job openings, meet face-to-face with recruiters, and schedule personal interviews in the employers' private interviewing rooms.

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Impact Factor: 20.982 (ranking JCO fifth among oncology journals)

Acceptance of articles to online publication time: 77.2 days

Acceptance of articles to print publication time: 148 days

Submissions in 2014: 3,793 articles

Average number of articles per issue: 23 articles

Manuscript acceptance rate: 17% (12% for original reports)

U.S. PRIMARY FOCUS OF PROFESSIONAL ACTIVITY

General Oncology	4,547	10.96%
Leukemia/Lymphoma/Myeloma	4,124	9.94%
Breast Cancer	3,500	8.44%
Medical Oncology	2,986	7.20%
Clinical Trials/Biostatistics/Epidemiology	2,812	6.78%
Lung Cancer	2,148	5.18%
Gastrointestinal Cancer	1,783	4.30%
Pharmaceutical/Drug Development	1,401	3.38%
Genitourinary Cancer	1,124	2.71%
Tumor/Molecular Biology	943	2.27%
Other	939	2.26%
Gynecologic Cancer	831	2.00%
Liver and Pancreas Tumors	828	2.00%
Developmental Therapeutics	750	1.81%
Biologic Therapy/Immunobiology	733	1.77%
Radiation Oncology	728	1.75%
Head and Neck Cancer	725	1.75%
BMT (Autologous/Allogeneic/Stem Cell)	685	1.65%
Cancer Education	684	1.65%

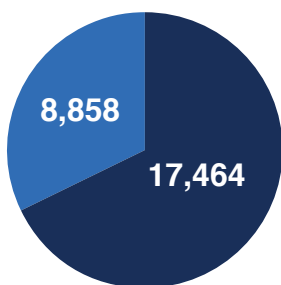
JCO BONUS DISTRIBUTION

Meeting	Dates	Issue
Gastorintestinal Symposium	January 19-21	January 10
Genitourinary Symposium	February 16-18	February 1
ASCO-SITC Immuno Onc Symposium	February 23-25	February 10
Thoracic Cancers Symposium	March 16-18	March 10
ASCO Annual Meeting	June 2-8	May 20 June 1
ESMO	September 8-12	August 20
SABCS Breast Cancer Symposium	December 5-9	November 10
American Society of Hematology	TBD	November 20

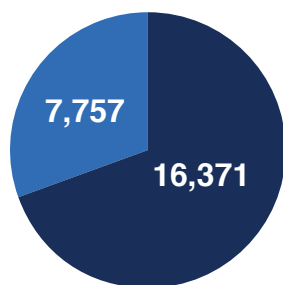
U.S. BOARD CERTIFICATION

Internal medicine	8,281	28.30%
Medical oncologist	8,133	27.79%
Hematology	6,181	21.12%
Other	1,172	4.00%
Radiation oncology	1,003	3.43%
Surgical oncology	836	2.86%
Pediatric oncology	791	2.70%
Lab research	348	1.19%
Oncology nurse	335	1.14%
Gynecologic oncology	328	1.12%
Hospice	243	0.83%
Pharmacists	217	0.74%
Pathology	200	0.68%
Biostatistics	192	0.66%
Oncology pharmacists	191	0.65%

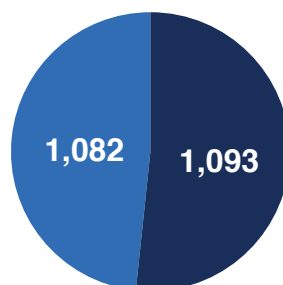
Total circulation: 26,322



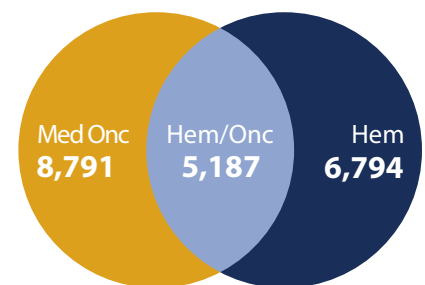
Domestic v. International



Member Domestic v. International



Non-Member Domestic v. International



Domestic Circulation Demographics

Frequency

Three times monthly (36 times a year); on the 1st, 10th, and 20th each month.

Mail Class

Periodicals postage; mails polybagged.

Editorial

JCO presents peer-reviewed original research, invited review articles, and other article types directed to the practicing oncologist, fellows, residents, and researchers.

Advertising Acceptance

All advertising is subject to approval of ASCO. ASCO is a nonprofit publisher of scientific and educational works in the field of oncology. As a matter of policy, ASCO will sell advertising space in its Publications when the inclusion of advertising does not interfere with the mission or objectives of ASCO or its Publications.

To maintain the integrity of ASCO Publications, advertising interests (i.e., advertising representatives, Companies, or other advertisers) cannot influence editorial decisions or editorial content. Decisions to sell advertising space are made independently of and without reference to specific editorial content. ASCO's advertising sales representatives have no prior knowledge of specific editorial content before it is published. Planned placement of print advertising adjacent to (i.e., next to or within) editorial content on the same topic is prohibited. Advertisements that appear on a given page of a Publication's website may coincidentally be related to the subject of an article, but such juxtaposition must be random.

For further information concerning policy consult the [ASCO Advertising Policy](#).

Questions? Contact Sandy Bredlow of the Walchli Tauber Group at (443) 512-8899 extension 108 or sandy.bredlow@wt-group.com.

LINE AD PACKAGES

Pre-payment in full is required with all ads. Checks should be made payable to ASCO and must be received before ad is placed. Major credit cards accepted.

All line ads will be placed in the first available print issue (10-day run) and also will be placed online (10-day run). The ad may either be placed online the same date as the print date, or as soon as possible. Line ads are listed alphabetically by state and are non-commissionable. Please specify the state under which the advertisement should appear, and in which print issues it should appear.

Posting may be allowed to 600 words maximum. CV/Resume database search included; searchable during length of job posting.

1 print issue & 10 days online	\$1,135
2 print issues & 20 days online	\$1,650
3 print issues & 30 days online	\$2,160

LINE AD OPTIONS

Bold Type	\$50 per issue
Boxed	\$100 per issue
Blind	\$50 per issue

DISPLAY RATES

Pre-payment in full is required with all ads.

Display space is available for greater visibility or additional space for the message. Display ads are commissionable. Display ads may be placed online. Please specify format, and in which print issues the ad should appear.

Frequency	1 Page	1/2 Page	1/4 Page
1x	\$3,645	\$2,380	\$1,405
3x	\$3,595	\$2,285	\$1,370
6x	\$3,518	\$2,230	\$1,345
12x	\$3,430	\$2,120	\$1,330

COLOR RATES (PER PAGE)

Standard	\$1,150
Matched	\$1,230
3/4 Color	\$3,095

MECHANICAL SPECIFICATIONS

Size	Dimensions
Full page	6.8 x 9.175"
1/2 page (horizontal)	6.8 x 4.45"
1/2 page (vertical)	3.25 x 9.175"
1/4 page	3.25 x 4.45"

ONLINE DISPLAY RATES*

1 Page	\$745 for 10 days
1/2 Page	\$500 for 10 days
1/4 Page	\$240 for 10 days

*Total word count must be 600 words or less and must be purchased with display print ad.

ONLINE UPGRADES

Premium Jobs	\$105
Top Job	\$205
Featured Jobs	\$260
Featured Employers	\$410
Job of the Month	\$510

CLOSING DATES*

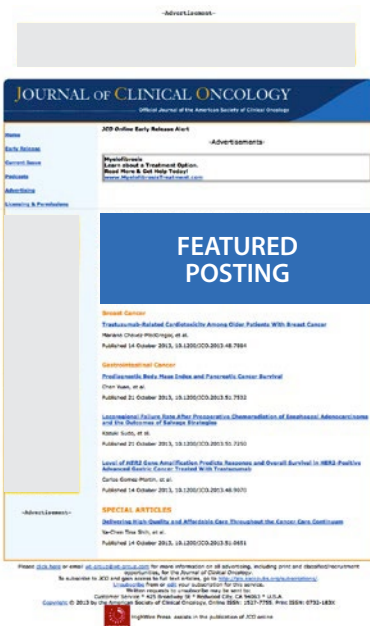
Issue Date	Line	Display
Jan	1st 12/1	12/1
	10th 12/10	12/10
	20th 12/20	12/20
Feb	1st 1/1	1/1
	10th 1/10	1/10
	20th 1/20	1/20
Mar	1st 2/1	2/1
	10th 2/10	2/10
	20th 2/20	2/20
Apr	1st 3/1	3/1
	10th 3/10	3/10
	20th 3/20	3/20
May	1st 4/1	4/1
	10th 4/10	4/10
	20th 4/20	4/20
Jun	1st 5/1	5/1
	10th 5/10	5/10
	20th 5/20	5/20
Jul	1st 6/1	6/1
	10th 6/10	6/10
	20th 6/20	6/20
Aug	1st 7/1	7/1
	10th 7/10	7/10
	20th 7/20	7/20
Sep	1st 8/1	8/1
	10th 8/10	8/10
	20th 8/20	8/20
Oct	1st 9/1	9/1
	10th 9/10	9/10
	20th 9/20	9/20
Nov	1st 10/1	10/1
	10th 10/10	10/10
	20th 10/20	10/20
Dec	1st 11/1	11/1
	10th 11/10	11/10
	20th 11/20	11/20

*Cancellation requests must be confirmed in writing and will be honored for the next applicable issue. There are no refunds.

ELECTRONIC AD SUBMISSION

JCO is produced digitally and printed direct to plate (DTP). Below is the file format submission information. Ads must be submitted as a high resolution PDF with advertiser name and issue date in the filename.

Send an email to the Classified Sales Manager, Sandy Bredlow, at sandy.bredlow@wt-group.com.



JCO eTOC Featured Job Postings are located near the top of page of each *JCO* eTOC which is sent three times per month. The featured job posting offer a logo, job title, city/state, and a brief description of the job opportunity. A logo will be linked directly to a website for added visibility and a link to the job posting on the ASCO Oncology Career Center website. Only three job opportunities will be featured per email alert.

All feature job posting must be purchased via the print and online package. Sold on first-come, first-served basis.

- Cost:** \$400 net/issue
- Average sent:** 42,766 (27,798 US) per email
- Average open rate:** 23.00%



JGO eTOC Featured Job Postings offer international exposure and like the *JCO* job positings, are located near the top of page of each email alert which offers a logo, job title, city/state, and a brief description of the job opportunity. A logo will be linked directly to a website for added visibility and a link to the job posting on the ASCO Oncology Career Center website. Only three job opportunities will be featured per email alert.

All feature job posting must be purchased via the print and online package. Sold on first-come, first-served basis.

- Cost:** \$200 net/issue
- Average sent:** 43,000 (26,000 US) per month
- Average open rate:** 21.00%



ASCO Oncology Career Fair offers employers unparalleled opportunities to directly recruit cancer specialists and minimize recruiting expenses. During the 2-day event your company's dedicated booth space located in the Oncology Professionals Hall, Career Fair Section, will allow you to conduct multiple interviews with oncology professionals. A complete package is available to assist you before, during, and after the ASCO Annual Meeting in finding high caliber candidates.

Dates: June 3 to 4, 2017, 9AM to 5PM

Location: McCormick Place, Chicago, IL

Attendance: ASCO Annual Meeting attendees

Booth exhibit space is limited and may be reserved on a first come, first served basis, so book a reservation now. Each Career Fair Booth package includes each of the following:

- » An 8 x 10 foot carpeted booth with 8 foot high back drape and 3 foot high side drape. One counter-high draped table with two stools. Standard electricity provided with each booth. Booth identification sign with company name and booth number.
- » A full 60 days to post up to 30 job opportunities on ASCO Oncology Career Center Web site (www.careercenter.asco.org) before, during, and after the ASCO Annual Meeting, and 90 days to search CV/résumés on the ASCO Oncology Career Center website.
- » Recruitment ad placement in JCO. Choice of a 1/4 page ad to appear in both JCO Annual Meeting Conference issues, or a 1/2 page ad in one of the issues. Ads may be full color or black & white.
- » A 1/4 page ad placement in the Career Fair Section of the Oncology Professionals Hall Exhibitors Directory
- » A full page ad in Oncology Recruitment Opportunities Career Fair Book
- » Option to post jobs on the Career Opportunities Posting Board located in the Oncology Professionals Hall near the Career Fair

The **eCareer Fair Package** gives companies the opportunity to have recruitment messages in front of all the attendees at the ASCO Career Fair, without having a booth at the Career Fair. The May 20 and June 1 issues of JCO will be distributed at the ASCO Annual Meeting as well as via the regular JCO circulation of 26,322.

The Oncology Professional Hall Exhibitors Directory and Oncology Recruitment Opportunities Career Fair Book will also be distributed at the meeting. Company job opportunities will be posted on the ASCO Oncology Career Center Web site before, during, and after the ASCO Annual Meeting. A complete package is available to assist in finding high caliber candidates.

Questions? Contact Sandy Bredlow of the Walchli Tauber Group at (443) 512-8899 extension 108 or sandy.bredlow@wt-group.com.